



Overview

- We **enable revenue growth** by equipping frontline and mid-level leaders with the essential skills they need to manage people and drive business results
- We also help **control expenses** by emphasizing leadership capabilities that improve employee engagement and reduce turnover
- We create a participant experience that is safe, challenging, interesting and motivating so that leaders adopt new behaviors that will maximize the **return on your investment**

Core Courses

These courses are targeted for frontline leaders as well as prospective leaders who are ready to advance. They are also suitable as a refresher and may be tailored to challenge mid-level leaders.

- Myers-Briggs Type Indicator (MBTI) workshop
- Managing your personal brand
- Managing conflict and consensus
- Improving team effectiveness
- Managing the interview process
- Feedback and coaching for impact
- How to leverage progress meetings

Advanced Courses

These courses are targeted for mid-level leaders plus frontline leaders who are ready to advance; most can also be tailored for frontline leaders

- Emotional intelligence workshop
- Inspirational leadership
- Virtual presentation skills
- How to effectively lead managers
- Leading change and transitions
- Talent review and succession planning

Important to Know

- Class sizes may range from 6 to 21 participants (about 12-15 is optimal)
- Most courses are 3-4 hours in length
- All courses are virtual instructor-led via Zoom, WebEx or MS Teams

Assessments

All feature three 1:1 sessions for coaching and development

- Emotional intelligence EQi 2.0
- Hogan instruments (MVPI, HPI and HDS)
- Extraordinary Leader 360
- Myers-Briggs Type Indicator

Group Workshops

- This **MBTI workshop** helps work groups and project teams utilize Type as a lens to discuss and leverage strengths and differences
- The **Extraordinary Leader 360 workshop** utilizes the facilitator and peer support to gain insights and target areas for development

Hello! I am Ellen Raynor, the owner of Essentials for Leadership, LLC. It would be my privilege to earn your business.

Visit our web site for course descriptions, FAQs and testimonials. Use the contact tab for questions or to arrange an overview of our courses and services:

<https://www.essentialsforleadership.com>

